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Responses

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Responses

Part one

In the world today, people have embraced social media as a place of entertainment and informal conversations and as a network arena for professionals and businesses. Online networking and in-person networking can be viewed as vital tools in marketing because they all provide a platform for business conversations. However, each of the network strategies has advantages and disadvantages over the other. In-person networking is accorded high value in building meaningful and long-lasting businesses (Lacho, & Marinello, 2017). People have always felt more secure meeting individuals in person, shaking hands and communicating face to face, a connection they believe social media cannot provide.

On the other hand, people have built a different face on social media that can be convincing but deceiving and therefore, some individuals are still insecure with online networking. In terms of cost, in-person networking is expensive as it may involve traveling to different locations. On the contrary, online networking only requires internet access which is readily available and affordable in this era. The most attractive aspect of online networking is the ability to reach a wide range of people in a short time (Lacho, & Marinello, 2017). For instance, LinkedIn exposes professionals to a wide range of potential partners, while in a network conference, one can only interact with the people in the room.

My encounter with both in-person and online networking gave me a conclusion that there is no strategy over the other, but both can be linked together to give best results. I met a financial consultant online and after a lengthy conversation, we planned for an in-person meeting. Our conversation during the in-person meeting was at ease because a rapport was already created

online, unlike other network conferences where I had to deal with the awkwardness of talking to a person the first time. From experience, social media networks worked for me, but it is essential to link it with in-person meetings later to create long-lasting relationships.

Part Two

Question 1

A decision that puts my company at a future risk is likely to cost not only my job but also my colleagues' jobs. As an employee, the manager is my leader, but I would not allow him or her to take any action that I'm well aware of the consequences. Therefore, I would correct my manager but respectfully despite our differences and the things at risk. Indeed, my manager may not take the correction lightly, but if facing to advise her may translate to the company's significant losses, then the truth would prevail. My communication channel choice would be face to face as emails would be ineffective in such an important issue. Face-to-face conversations are most effective when you want to demonstrate the seriousness of a matter and allow ample time to explain things and respond to questions (Dwyer, & Hopwood, 2019). The meeting's timing would also be an essential consideration, as I would get more attention when the manager is less burdened with work. I would bring the matter to his attention by first appreciating the past success in leading us to make the right decisions and later unveil to her that the decision he is bound to make might be costly. Honesty in organizations is crucial; no one should fear addressing issues that may affect a whole team.

Question 2

There are different personalities in our workplaces and I firmly believe that everyone has their weaknesses and strengths. When answering a question about my manager's leadership

styles, I would focus on the things that build the company, like her effective time management and allow time to work through her bad temper weakness over time. In my opinion, no one is perfect and we should not condemn one another based on our weaknesses. But instead, we should support each other's strengths. Organizations have embraced team-building activities to address interpersonal relationships to allow more understanding between colleagues and build on teamwork ((Dwyer & Hopwood, 2019). Therefore, I would rely on such measures to improve my relationship with the manager for the sake of my appraisal and the overall good of the company. It is difficult to entirely relate with all people, hence learning how to live with them and not overstepping on the issues they are sensitive about creates a right working environment.

Question 3

Based on the shaky relationship I maintain with my manager, my goal would be to reach an understanding even when it means buying him his favorite cake. As a goal-oriented person, I desire to grow with the company and that can only be possible if we work well with my manager. Bringing him a cake may be the first step in cultivating our relationship. The gesture may provide an environment for us to learn from each other more. For instance, I may realize the admirable characters of my manager as opposed to the bad ones. Some people carry many personal burdens that may affect the way they relate with colleagues at work, like the bad temper in my manager's case. Developing good relations and creating time to share may help ease such burdens and luckily, my manager would turn out to be a better person than I perceive (Subramanian, 2017). Changing my manager's attitude and accepting to initiate change maybe the only way to allow good working relations. An environment with people who accept corrections, control their tempers, and elevate colleagues' moods through gifts would inspire

teamwork and growth for the company. It would be much easier to become more productive in such an environment and boost my performance appraisal.

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